

# ML26 Call for Funding Request Process Overview

LSOHC Staff  
June 25<sup>th</sup>, 2025



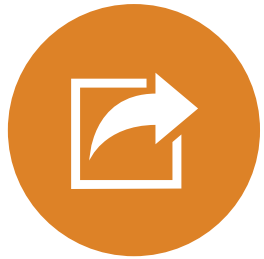
Stieg Woods (City of Rogers)



Lake Christina, Douglas County (Pheasants Forever)



# Call for Funding Request Process



Press Release  
Distributed



News Coverage



Proposals Received



Keystone Woods WMA (Photo: Trust for Public Land)



# Press Release Distribution

## Legislature

All House Members

All Senate Members

## Units of Government

All Counties via Assoc.  
of MN Counties

All Cities via League  
of MN Cities

All MN Tribes

Watershed Districts

## Additional Contacts

Lake Associations

State and local news  
media

Houlton Conservation Area, Sherburne County  
(Photo: Friends of the Mississippi River)

# Timeline

- **April 1, 2025:**

- Call for Funding Request released
- Press Release announcing Call is distributed via Associated Press affiliate outlets
- Press Release distributed to internal LSOHC state media list

- **April 1-9, 2025**

- News articles released

- **April-May 2025:**

- Call for Funding Request updates sent in weekly LSOHC legislative updates

- **May 5, 2025**

- Additional press release distributed noting Call for Funding Request deadline
- Additional news coverage of deadline

- **May 23, 2025**

- Proposal deadline

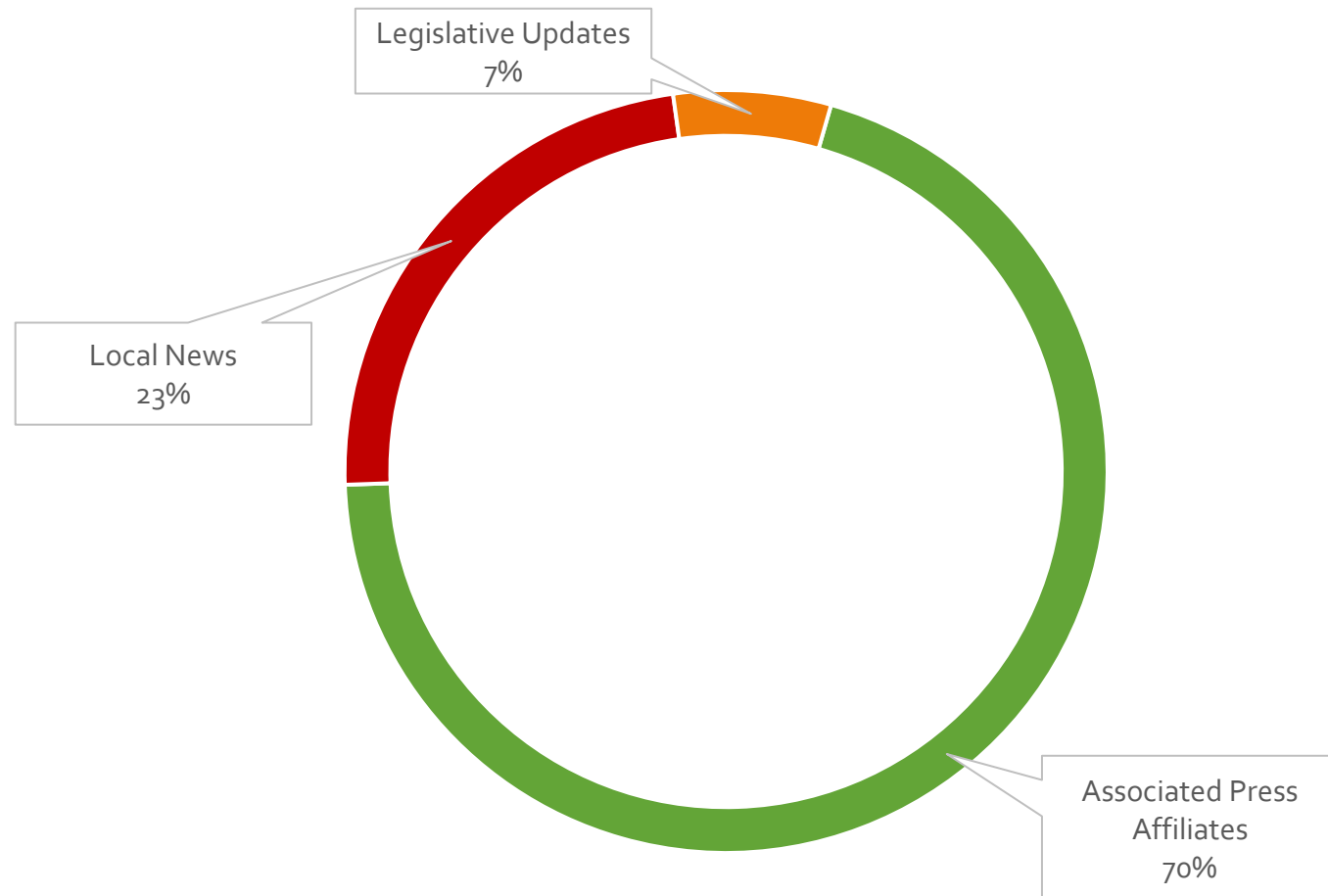


Miller Wetland Restoration site (Freeborn County)



(Greg Hoch, MN DNR)

# Press Coverage





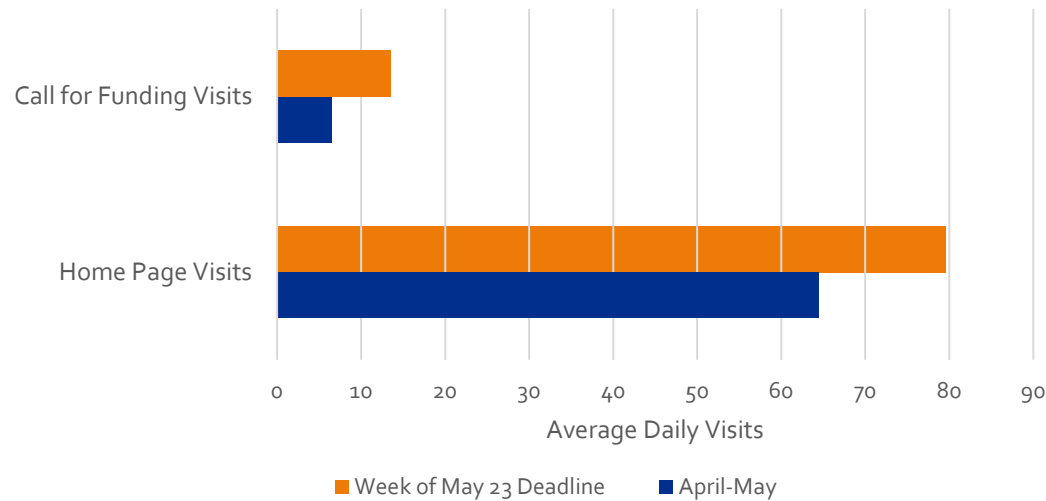


Culvert installation, Perch Lake, St. Louis County (MN DNR)

# Results

- LSOHC web traffic increased after press release and again prior to deadline.
- 30 news articles covered the Call for Funding Request.
- Record number of 58 proposals were received.

LSOHC Web Traffic Analysis



**ML 26:**  
58 Proposals

**ML 22-25:**  
Average of  
52.5 Proposals